Suicide Prevention Programs for Hispanic/Latino, Black/African American, Asian American/Pacific Islander, American Indian/Alaskan Native and LGBTQI+ New York Youth and Young Adults

Request for Proposals

Grant Procurements

(On-Line Submission Required)

July 2022
Table of Contents

1. Introduction and Background ......................................................................................................... 3
   1.1 Purpose of the Request for Proposal ................................................................. 3
   1.2 Allocation of Programs ....................................................................................... 4
   1.3 Focus Population/Eligibility Criteria ................................................................. 4

2 Proposal Submissions ....................................................................................................................... 4
   2.1 Designated Contact/Issuing Officer ................................................................ 4
   2.2 Letter of Intent .................................................................................................... 4
   2.3 Key Events/Timeline .......................................................................................... 5
   2.4 RFP Questions and Clarifications ..................................................................... 5
   2.5 Addenda to Request for Proposals ................................................................... 5
   2.6 Disposition of Proposals .................................................................................. 5
   2.7 Eligible Agencies ............................................................................................. 5
   2.8 Disqualification Factors ................................................................................... 6
   2.9 Grants Gateway Requirement ........................................................................ 6
   2.10 Instructions for Bid Submission and Required Format .................................. 7
   2.11 Instructions for Completing the Workplan and Objectives in Gateway ........... 9

3 Administrative Information .......................................................................................................... 10
   3.1 Reserved Rights .................................................................................................. 10
   3.2 Debriefing ........................................................................................................ 11
   3.3 Protests Related to the Solicitation Process ...................................................... 11
   3.4 Term of Contracts ............................................................................................ 11
   3.5 Minority and Women Owned Business Enterprises .......................................... 11
   3.6 Participation Opportunities for New York State Certified Service-Disabled Veteran Owned Businesses .................................................. 13
   3.7 Equal Opportunity Employment ...................................................................... 14
   3.8 Sexual Harrassment Prevention Certification .................................................. 14
   3.9 Bid Response .................................................................................................... 15
   3.10 Acceptance of Terms and Conditions ............................................................. 15
   3.11 Freedom of Information Requirements ........................................................... 15
   3.12 NYS and OMH Policies .................................................................................. 15

4 Evaluation Factors for Awards ....................................................................................................... 15
   4.1 Evaluation Criteria ............................................................................................ 15
   4.2 Method for Evaluating Proposals .................................................................... 16
   4.3 Process for Awarding Contracts ...................................................................... 17
      4.3.1 Initial Awards and Allocations ................................................................. 17
      4.3.2 Contract Termination and Reassignment .............................................. 17
   4.4 Award Notification .......................................................................................... 17

5 Scope of Work ................................................................................................................................. 17
   5.1 Introduction ....................................................................................................... 17
   5.2 Objectives and Responsibilities ....................................................................... 18
   5.3 Implementation .................................................................................................. 19
   5.4 Operating Funding ............................................................................................ 21

6 Proposal Narrative ......................................................................................................................... 21
   6.1 Equity ............................................................................................................... 21
   6.2 Population ........................................................................................................ 23
   6.3 Description of Program ................................................................................... 23
   6.4 Implementation .................................................................................................. 25
   6.5 Description of Agency ...................................................................................... 26
6.6 Reporting and Quality Improvement ................................................................. 27
6.7 Financial Assessment ...................................................................................... 27
1. Introduction and Background

1.1 Purpose of the Request for Proposal

The New York State Office of Mental Health (OMH) is committed to preventing suicides. In recognition of the increased number of adolescents and young adults who have reported trying to die by suicide\(^1\) and the unique cultural factors that must be considered in the development of programs and suicide prevention strategies, OMH is announcing the availability of funds to non-profit agencies and tribal organizations serving at-risk youth and/or young adults.

Alarmingly, preliminary evidence suggests that suicide risk may have increased throughout the pandemic for youth and young adults.\(^2\) In 2021, the U.S. Surgeon General released a report describing an emerging mental health crisis among children, adolescents, and young adults that has worsened in the wake of the COVID-19 pandemic.\(^3\) The report identified several populations of racial and ethnic minorities and LGBTQI+ youth more likely to experience poor mental health outcomes in the aftermath of the pandemic, including suicidal ideation and planning and emergency room presentations for suspected suicide attempts.

These grants are intended to assist community agencies with the development of innovative treatment-adjacent programming to provide culturally relevant suicide prevention interventions for Hispanic/Latino, Black/African American, Asian American/Pacific Islander, American Indian/Alaskan Native and LGBTQI+ youth and young adults. Agencies will be required to partner with an identified behavioral health provider agency to facilitate access to treatment services for individuals who need them. This program will be administered by OMH and developed in consultation with the Suicide Prevention Center of New York (SPCNY).

Applicants are encouraged to review currently available resources and guidance related to suicide prevention for high-risk youth/young adult populations. A non-exhaustive list of resources available online include:

Resource Library – Suicide Prevention Center NY: https://www.preventsuicideny.org/resource-library/


Talking About Suicide – The Trevor Project:  
https://www.thetrevorproject.org/resources/category/talking-about-suicide/  
Resources and Programs – Suicide Prevention Resource Center:  
https://www.sprc.org/resources-programs  

1.2 Allocation of Programs  
A total of $5,000,000 in funding is available to support a minimum of five (5) awardees to implement suicide prevention programming over a 12-month period. The maximum funding any awardee may receive is $1,000,000. A minimum of five awards will be made to support 12 months of services each. At least two (2) awards, and no more than three (3) awards, will be made to providers in New York City.  

1.3 Focus Population/Eligibility Criteria  
Youth and young adults up to age 24 belonging to one or more of the following populations: Hispanic/Latino, Black/African American, Asian American/Pacific Islander, American Indian/Alaskan Native, and Lesbian, Gay, Bisexual, Transgender, Queer, and Intersex (LGBTQI+).  

2. Proposal Submissions  
2.1 Designated Contact/Issuing Officer  
OMH has assigned an Issuing Officer for this project. The Issuing Officer or a designee shall be the sole point of contact regarding the RFP from the date of issuance of the RFP until the issuance of the Notice of Conditional Award. To avoid being deemed non-responsive, an applicant is restricted from making contact with any other personnel of OMH regarding the RFP. Certain findings of non-responsibility can result in rejection for a contract award. The Issuing Officer for this RFP is:  

Carol Swiderski  
Contract Management Specialist II  
New York State Office of Mental Health Contracts and Claims  
7th Floor  
44 Holland Avenue  
Albany, NY 12229  
carol.swiderski@omh.ny.gov  

2.2 Letter of Intent  
Agencies interested in responding to this Request for Proposal must submit a Letter of Intent to Bid to the OMH Issuing Officer by 8/31/2022. The Letter of Intent to Bid shall be non-binding.
Please email the letter of intent to the Issuing Officer:

carol.swiderski@omh.ny.gov

Please put “Suicide Prevention Programs RFP” in the Subject line.

2.3 Key Events/Timeline

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
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<tbody>
<tr>
<td>RFP Release Date</td>
<td>7/13/2022</td>
</tr>
<tr>
<td>Questions Due</td>
<td>7/28/2022</td>
</tr>
<tr>
<td>Q&amp;As Posted on Website</td>
<td>8/16/2022</td>
</tr>
<tr>
<td>Letter of Intent to Bid Due</td>
<td>8/31/2022</td>
</tr>
<tr>
<td>Proposals Due by 1:00 PM EST*</td>
<td>9/8/2022</td>
</tr>
<tr>
<td>Anticipated Contract Award Date</td>
<td>9/27/2022</td>
</tr>
<tr>
<td>Anticipated Contract Date</td>
<td>10/1/2022</td>
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*OMH strongly advises that applicants do not wait until the last day/last few hours to complete and submit applications/proposals to Grant RFPs. Exceptions will not be considered or made for an applicant who cannot complete their proposal/application by the due date and time of the RFP.

2.4 RFP Questions and Clarifications

All questions or requests for clarification concerning the RFP shall be submitted in writing to the Issuing Officer by e-mail to Carol.Swiderski@omh.ny.gov by 4:00 PM EST on the “Questions Due” date indicated in Section 2.3.

The questions and official answers will be posted on the OMH website by the date indicated in Section 2.3 and will be limited to addressing only those questions submitted by the deadline. No questions will be answered by telephone or in person.

2.5 Addenda to Request for Proposals

In the event that it becomes necessary to revise any part of the RFP during the application submission period, an addendum will be posted on the OMH website, the Grants Gateway and the NYS Contract Reporter.

It is the applicant’s responsibility to periodically review the OMH website, the NYS Contract Reporter and Grants Gateway to learn of revisions or addendums to this RFP. No other notification will be given.

2.6 Disposition of Proposals

All proposals submitted by the due date and time become the property of OMH. Any proposals not received by the due date and time do not get reviewed and are excluded from consideration.

2.7 Eligible Agencies

Eligible applicants include:
• Not-for-profit agencies with 501(c) (3) incorporation located and doing business in New York State; or
• American Indian tribes or tribal organizations located in New York State.

Note: only not-for-profit applicants are required to adhere to the Prequalification requirement as described in Section 2.9.

Note: all applicants must be Registered (referenced in Section 2.10) with the Grants Gateway in order to access the RFP application.

Eligible applicants do not need to be licensed and/or funded by the New York State Office of Mental Health.

Eligible applicants can subcontract with content experts for specific deliverables.

If unsure if your agency is an eligible applicant, contact the Issuing Officer identified in Section 2.1.

Please be advised that all questions regarding Eligibility will be responded to through the official posting of the Questions and Answers. No questions about Eligibility will be responded to either individually or prior to the posting of the Q&As.

2.8 Disqualification Factors

Following the opening of applications, a preliminary review of all proposals will be conducted by the Issuing Officer or a designee to review each proposal’s submission for completeness and verify that all eligibility criteria have been met. Additionally, during the proposal evaluation process, evaluators will also be reviewing if eligibility criteria have been met. During the course of these review processes, proposals that do not meet basic participation standards will be disqualified, specifically:

- Proposals from applicants that do not meet the eligibility criteria as outlined in Section 2.7; or
- Proposals that do not comply with bid submission and/or required format instructions as specified in Section 2.10 or
- Proposals from eligible not-for-profit applicants who have not completed Vendor Prequalification, as described in Section 2.9, by the proposal due date of 1:00 PM EST on 9/8/2022.

2.9 Grants Gateway Requirement (Applicable to not-for profits only)

Pursuant to the New York State Division of Budget Bulletin H-1032, dated June 7, 2013, New York State has instituted key reform initiatives to the grant contract process which require not-for-profits to register in the Grants Gateway and if a not-for-profit entity, complete the Vendor
Prequalification process in order for proposals to be evaluated and any resulting contracts executed.

Proposals received from eligible not-for-profit applicants who have not been prequalified by the proposal due date of 1:00 PM EST on 9/8/2022 cannot be evaluated; therefore, such proposals will be disqualified from further consideration.

Please do not delay in beginning and completing the prequalification process. The State reserves five (5) days to review submitted prequalification applications. Prequalification applications submitted to the State for review less than 5 days prior to the RFP due date and time may not be considered. Applicants should not assume their prequalification information will be reviewed if they do not adhere to this timeframe.

2.10 Instructions for Bid Submission and Required Format

Each proposal submission through the Grants Gateway is required to contain:

- Operating Budget (Appendix B)
- Budget Narrative (Appendix B1)

All applicants must be registered with the New York State Grants Gateway System (GGS) and all Not-for-Profit agencies must be prequalified prior to proposal submission.

If you are not already registered:

Registration forms are available at the GGS website: https://grantsmanagement.ny.gov/register-your-organization

Include your SFS Vendor ID on the form; if you are a new vendor and do not have a SFS Vendor ID, include a Substitute for W-9 with your signed, notarized registration (also available from the website).

All registration must include an Organization Chart in order to be processed. When you receive your login information, log in and change your password.

If you are an applicant, and have problems complying with this provision, please contact the GGS help desk via email: Grantsgateway@its.ny.gov -- OR -- by telephone: 1-518-474-5595.

How to Submit a Proposal

Proposals must be submitted online via the Grants Gateway by the date and time posted on the cover of this RFP. Tutorials (training videos) for use of the Grants Gateway (and upon user log in):
You must use Microsoft Edge to access the Grants Gateway. Using Chrome or Firefox causes errors in the Work Plan section of the application.

To apply, log into the Grants Gateway as a Grantee, Grantee Contract Signatory or Grantee System Administrator and click on the View Opportunities button under View Available Opportunities. To get started, in the Search Criteria, enter the Grant Opportunity name provided on the cover page of this RFP, select the Office of Mental Health as the Funding Agency and hit the Search button. Click on the name of the Grant Opportunity from the search results grid and then click on the APPLY FOR GRANT OPPORTUNITY button located at the bottom left of the Main page of the Grant Opportunity.

In order to access the online proposal and other required documents such as the attachments, you MUST be registered and logged into the NYS Grants Gateway system in the user role of either a “Grantee” or a “Grantee Contract Signatory” or a “Grantee System Administrator”.

The ‘Grantee’ role may ONLY Initiate and Save changes to the application such as add/update information to forms, upload documents while the user logged in as a ‘Grantee Contract Signatory’ or a ‘Grantee System Administrator’ role can perform all the tasks of Grantee role and in addition, can SUBMIT the application to the State. When the application is ready for submission, click the ‘Status Changes’ tab, then click the ‘Apply Status’ button under “APPLICATION SUBMITTED” before the due date and time.

For further information on how to apply, and other information, please refer to the Vendor User Manual document.

Reference materials and videos are available for Grantees applying to funding opportunities on the NYS Grants Gateway. Please visit the Grantee Documents section on Grants Management website.

Late proposals will not be accepted. Proposals will not be accepted via fax, e-mail, hard copy or hand delivery.

Helpful Links
Some helpful links for questions of a technical nature are below.

Grants Reform Videos (includes a document vault tutorial and an application tutorial) on YouTube: [http://www.youtube.com/channel/UCYnWskVc7B3ajjOVfOHL6UA](http://www.youtube.com/channel/UCYnWskVc7B3ajjOVfOHL6UA)

(Technical questions) Grants Team Email (Proposal Completion, Policy and Registration questions): [grantsgateway@its.ny.gov](mailto:grantsgateway@its.ny.gov) or by phone at 518-474-5595.
2.11 Instructions for Completing the Workplan and Objectives in NYS Grants Gateway

The Workplan Overview Form will be used to create the Work Plan portion of the contract. Some of the information requested will be duplicative of information provided earlier in the application. Be sure to follow the guidance provided below.

The Work Plan Period should reflect the anticipated contract period. Contracts will be approved for a twelve-month term.

The Project Summary section should include a high-level overview of the project as instructed.

The Organizational Capacity section should include the information requested regarding staffing and relevant experience of staff and any applicable consultants to be involved in undertaking the proposed project.

The Objectives and Tasks section should identify grantee-defined objectives and tasks that are relevant to the completion of the proposed project. To get started, add your first Objective Name and Description and then click the [SAVE] button at the top of the page. After hitting Save, a field for the Task Name and Task Description will show under the Objective box. Complete both fields and hit the [SAVE] button at the top of the page. After entering the Task information and clicking Save, you will now see a box for the Performance Measure information and a box to enter a second Task. Enter a Performance Measure Name and select the Performance Measure Data Capture Type from the dropdown box. The type you choose from the dropdown will show on the screen for you to complete. Once you've entered the name, data capture type and the text/integer/or date as applicable, click the [SAVE] button at the top of the page.

For Performance Measure Name restate the Objective then enter the narrative requested in the box below. Performance Measures are also grantee-defined and should reflect some measurable benchmark(s) in order to demonstrate adequate progress within the 18 months of the award date, as required by the RFP. Once entered, click Save. You may continue to add Objectives, Tasks and Performance Measures up to and including the max amount allowed by the state.

The online Workplan is essentially an outline/summary of the work associated with the Project(s) described in the sections above. Please note that if an application is selected for award, the Workplan will be subject to change and can be updated during the contract development/negotiation process.

Applicants should refer to Section 5.2.4 Grantee Defined Workplan of the ‘Grantee User Guide’ (Click here for Grants Gateway: Vendor User Guide) for detailed instructions on how to complete the Workplan.
3. Administrative Information

3.1 Reserved Rights

OMH reserves the right to:

- Reject any or all proposals received in response to the RFP that are deemed non-responsive or do not meet the minimum requirements or are determined to be otherwise unacceptable, in the agency’s sole discretion;
- Withdraw the RFP at any time, at the agency’s sole discretion;
- Make an award under the RFP in whole or in part;
- Disqualify and applicant whose conduct and/or proposal fails to conform to the requirements of the RFP;
- Seek clarifications and revisions of proposals for the purposes of assuring a full understanding of the responsiveness to this solicitation requirements;
- Use proposal information obtained through the state’s investigation of an applicant’s qualifications, experience, ability or financial standing, and any material or information submitted by the applicant in response to the agency’s request for clarifying information in the course of evaluation and/or selection under the RFP;
- Prior to the bid opening, direct applicants to submit proposal modifications addressing subsequent RFP amendments;
- Prior to the bid opening, amend the RFP specifications to correct errors or oversight, supply additional information, or extend any of the scheduled dates or requirements and provide notification to potential bidders via the OMH website, Grants Gateway and the New York State (NYS) Contract Reporter;
- Eliminate any non-material specifications that cannot be complied with by all of the prospective applicants;
- Waive any requirements that are not material;
- Negotiate any aspect of the proposal with the successful applicant in order to ensure that the final agreement meets OMH objectives and is in the best interests of the State;
- Conduct contract negotiations with the next responsible applicant, should the agency be unsuccessful in negotiating with the selected applicant;
- Require clarification at any time during the procurement process and/or require correction of arithmetic or other apparent errors for the purpose of assuring a full and complete understanding of an applicant’s proposal and/or to determine an applicant’s compliance with the requirements of the solicitation;
- Cancel or modify contracts due to insufficiency of appropriations, cause, convenience, mutual consent, non-responsibility, or a “force majeure”.


3.2 Debriefing

OMH will issue award and non-award notifications to all applicants. Non-awarded applicants may request a debriefing in writing requesting feedback on their own proposal, within 15 business days of the OMH dated letter. OMH will not offer debriefing to providers who are awarded a team. OMH will not offer ranking, statistical, or cost information of other proposals until after the NYS Office of the State Comptroller has approved all awards under this RFP. Written debriefing requests may be sent to the Designated Contact, as defined in Section 2.1.

3.3 Protests Related to the Solicitation Process

Protests based on errors or omissions in the solicitation process, which are or should have been apparent prior to the deadline for receipt of all written questions for this RFP, must be filed prior to the deadline for questions. In the event an applicant files a timely protest based on error or omission in the solicitation process, the Commissioner of OMH or their designee will review such protest and may, as appropriate, issue a written response or addendum to the RFP to be posted on the OMH website in the RFP section. Protests of an award decision must be filed within fifteen (15) business days after the notice of conditional award or five (5) business days from the date of the debriefing. The Commissioner or their designee will review the matter and issue a written decision within twenty (20) business days of receipt of protest.

All protests must be in writing and must clearly and fully state the legal and factual grounds for the protest and include all relevant documentation. The written documentation should clearly state reference to the RFP title and due date. Such protests must be submitted to:

New York State Office of Mental Health
Commissioner Ann Marie T. Sullivan, M.D.
44 Holland Ave
Albany, NY 12229

3.4 Term of Contracts

The contracts awarded in response to this RFP will be for a twelve-month term. Selected applicants awarded a contract under this RFP will be required to adhere to all terms and conditions in OMH’s Master Grant Contract.

3.5 Minority and Women Owned Business Enterprises

OMH recognizes its obligation to promote opportunities for maximum feasible participation of certified minority and women-owned business enterprises (MWBEs) and the employment of minority group members and women in the performance of OMH contracts. OMH expects that all contactors make a good-faith effort to utilize Minority and/or Women Owned Business Enterprises (M/WBE), on any award resulting from this
solicitation in excess of $25,000 for commodities and services or $100,000 for construction.

With respect to MWBEs, each award recipient must document its good faith efforts to provide meaningful opportunities for participation by MWBEs as subcontractors and suppliers in the performance of the project to be described in each grant disbursement agreement, and must agree that OMH may withhold payment pending receipt of the required MWBE documentation. The directory of MWBEs can be viewed at https://ny.newnycontracts.com. For guidance on how OMH will determine a contractor’s “good faith efforts”, refer to 5 NYCRR §142.8.

In accordance with 5 NYCRR § 142.13, each award recipient acknowledges that if it is found to have willfully and intentionally failed to comply with the MWBE participation goals set forth herein and in its grant disbursement agreements, such finding constitutes a breach of contract and OMH may withhold payment from the award recipient as liquidated damages. Such liquidated damages shall be calculated as an amount equaling the difference between: (1) all sums identified for payment to MWBEs had the award recipient achieved the contractual MWBE goals; and (2) all sums paid to MWBEs for work performed or material supplied under the grant disbursement agreement.

By applying, an Applicant agrees to demonstrate its good faith efforts to achieve its goals for the utilization of MWBEs by submitting evidence thereof in such form as OMH shall require. Additionally, an Applicant may be required to submit the following documents and information as evidence of compliance with the foregoing:

A. An MWBE Utilization Plan, which shall be submitted in conjunction with the execution of the grant disbursement agreement except as otherwise authorized by OMH. Any modifications or changes to the MWBE Utilization Plan after the execution of the grant disbursement agreement must be reported on a revised MWBE Utilization Plan and submitted to OMH.

OMH will review the submitted MWBE Utilization Plan and advise the award recipient of OMH acceptance or issue a notice of deficiency within 30 days of receipt.

B. If a notice of deficiency is issued, the award recipient will be required to respond to the notice of deficiency within seven (7) business days of receipt by submitting to OMH, a written remedy in response to the notice of deficiency. If the written remedy that is submitted is not timely or is found by OMH to be inadequate, OMH shall notify the award recipient and direct the award recipient to submit within five (5) business days, a request for a partial or total waiver of MWBE participation goals. Failure to file the waiver form in a timely manner may be grounds for disqualification of the bid or proposal.

OMH may refuse to enter into a grant disbursement agreement, or terminate an existing grant disbursement agreement resulting from this solicitation, under the following circumstances:
a. If an award recipient fails to submit a MWBE Utilization Plan;
b. If an award recipient fails to submit a written remedy to a notice of
deficiency;
c. If an award recipient fails to submit a request for waiver; or,
d. If OMH determines that the award recipient has failed to document
good faith efforts

The award recipient will be required to attempt to utilize, in good faith,
any MBE or WBE identified within its MWBE Utilization Plan, during the
performance of the project. Requests for a partial or total waiver of
established goal requirements may be made at any time during the term
of the project, but must be made no later than prior to the submission of
a request for final payment under the grant disbursement agreement.

Each award recipient will be required to submit a Quarterly MWBE
Contractor Compliance & Payment Report to OMH over the term of the
project, in such form and at such time as OMH shall require,
documenting the progress made toward achievement of the MWBE
goals established for the project.

3.6 Participation Opportunities for New York State Certified Service-
Disabled Veteran Owned Businesses

Article 17-B of the New York State Executive Law provides for more
meaningful participation in public procurement by certified Service-
Disabled Veteran-Owned Business (SDVOB), thereby further integrating
such businesses into New York State’s economy. OMH recognizes the
need to promote the employment of service-disabled veterans and to
ensure that certified service-disabled veteran-owned businesses have
opportunities for maximum feasible participation in the performance of
OMH contracts.

In recognition of the service and sacrifices made by service-disabled
veterans and in recognition of their economic activity in doing business
in New York State, applicants are expected to consider SDVOBs in the
fulfillment of the requirements of the Contract. Such participation may be
as subcontractors or suppliers, as proteges, or in other partnering or
supporting roles.

OMH hereby establishes an overall goal of 0% for SDVOB participation,
based on the current availability of qualified SDVOBs. For purposes of
providing meaningful participation by SDVOBs, the Applicant/Contractor
would reference the directory of New York State Certified SDVOBs
found at https://ogs.ny.gov/Veterans. Additionally, following any resulting
Contract execution, Contractor would be encouraged to contact the
Office of General Services’ Division of Service-Disabled Veterans’
Business Development to discuss additional methods of maximizing
participation by SDVOBs on the Contract.

It would be required that “good faith efforts” to provide meaningful
participation by SDVOBs as subcontractors or suppliers in the
performance of a resulting awarded Contract as documented.
3.7 Equal Opportunity Employment

By submission of a bid or proposal in response to this solicitation, the Applicant/Contractor agrees with all terms and conditions of Master Contract for Grants, Section IV(J) – Standard Clauses for All New York State Contracts including Clause 12 – Equal Employment Opportunities for Minorities and Women. The Contractor is required to ensure that it and any subcontractors awarded a subcontract over $25,000 for the construction, demolition, replacement, major repair, renovation, planning or design of real property and improvements thereon (the “Work”), except where the Work is for the beneficial use of the Contractor, undertake or continue programs to ensure that minority group members and women are afforded equal employment opportunities without discrimination because of race, creed, color, national origin, sex, age, disability or marital status. For these purposes, equal opportunity shall apply in the areas of recruitment, employment, job assignment, promotion, upgrading, demotion, transfer, layoff, termination, and rates of pay or other forms of compensation. This requirement does not apply to (i) work, goods, or services unrelated to the Contract; or (ii) employment outside New York State.

The Applicant will be required to submit a Minority and Women-Owned Business Enterprises and Equal Opportunity Policy Statement, to the State Contracting Agency with their bid or proposal. To ensure compliance with this Section, the Applicant will be required to submit with the bid or proposal an Equal Opportunity Staffing Plan (Form # to be supplied during contracting process) identifying the anticipated work force to be utilized on the Contract. If awarded a Contract, Contractor shall submit a Workforce Utilization Report, in such format as shall be required by the Contracting State Agency on a monthly or quarterly basis during the term of the contract. Further, pursuant to Article 15 of the Executive Law (the “Human Rights Law”), all other State and Federal statutory and constitutional and non-discrimination provisions, the Contractor and sub-contractors will not discriminate against any employee or applicant for employment status because of race, creed (religion), color, sex, national origin, sexual orientation, military status, age, disability, predisposing genetic characteristic, marital status, or domestic violence victim status, and shall also follow the requirements of the Human Rights Law with regard to non-discrimination on the basis of prior criminal conviction and prior arrest. Please Note: Failure to comply with the foregoing requirements may result in a finding of non-responsiveness, non-responsibility and/or a breach of the Contract, leading to the withholding of funds, suspension or termination of the Contract or such other actions or enforcement proceedings as allowed by the Contract.

3.8 Sexual Harassment Prevention Certification

State Finance Law §139-I requires applicants on state procurements to certify that they have a written policy addressing sexual harassment prevention in the workplace and provide annual sexual harassment training (that meets the Department of Labor’s model policy and training standards) to all its employees. Bids that do not contain the certification may not be considered for award; provided however, that if the applicant
cannot make the certification, the applicant may provide a statement with their bid detailing the reasons why the certification cannot be made. A template certification document is being provided as part of this RFP. Applicants must complete and return the certification with their bid, or provide a statement detailing why the certification cannot be made.

3.9 Bid Response

Neither the State of New York or OMH shall be responsible for the costs or expenses incurred by the applicant in preparation or presentation of the bid proposal.

3.10 Acceptance of Terms and Conditions

A bid, in order to be responsive to this solicitation, must satisfy the specifications set forth in this RFP. A detailed description of this format and content requirements is presented in Section 2.11 of this RFP.

3.11 Freedom of Information Requirements

All proposals submitted for OMH’s consideration will be held in confidence. However, the resulting contract is subject to New York State Freedom of Information Law (FOIL). Therefore, if an applicant believes that any information in its bid constitutes a trade secret or should otherwise be treated as confidential and wishes such information not be disclosed if requested, pursuant to FOIL (Article 6 of Public Officer’s Law), the applicant must submit with its bid, a separate letter specifically identifying the page number(s), line(s), or other appropriate designation(s) containing such information explaining in detail why such information is a trade secret and formally requesting that such information be kept confidential. Failure by an applicant to submit such a letter with its bid identifying trade secrets will constitute a waiver by the applicant of any rights it may have under Section 89(5) of the Public Officers Law relating to the protection of trade secrets. The proprietary nature of the information designated confidential by the applicant may be subject to disclosure if ordered by a court of competent jurisdiction. A request that an entire bid be kept confidential is not advisable since a bid cannot reasonably consist of all data subject to a FOIL proprietary status.

3.12 NYS and OMH Policies

The applicant/contractor must agree to comply with all applicable New York State and OMH policies, procedures, regulations and directives throughout the Term of the contract.

4. Evaluation Factors and Awards

4.1 Evaluation Criteria

All proposals will be rated and ranked in order of highest score based on an evaluation of each applicant’s written submission as described in Section 4.2.
The Evaluation will apply points in the following categories as defined in Section 6 (Proposal Narrative).

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<tr>
<th>Technical Evaluation</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>6.1 Equity</td>
<td>10</td>
</tr>
<tr>
<td>6.2 Population</td>
<td>15</td>
</tr>
<tr>
<td>6.3 Description of Program</td>
<td>20</td>
</tr>
<tr>
<td>6.4 Implementation</td>
<td>15</td>
</tr>
<tr>
<td>6.5 Description of Agency</td>
<td>10</td>
</tr>
<tr>
<td>6.6 Reporting and Quality Improvement</td>
<td>10</td>
</tr>
<tr>
<td>6.7 Financial Assessment</td>
<td>20</td>
</tr>
<tr>
<td><strong>Total Proposal Points</strong></td>
<td><strong>100</strong></td>
</tr>
</tbody>
</table>

For a detailed description of evaluation criteria for the Technical Evaluation and the Financial Assessment components, see Section 6 (Proposal Narrative).

4.2 **Method for Evaluating Proposals**

Designated staff will review each proposal for completeness and verify that all eligibility criteria are met. A complete proposal shall include all required components as described in Section 2.11. If a proposal is not complete or does not meet the basic eligibility and participation standards as outlined in Section 2.7, the proposal will be eliminated from further review. The agency will be notified of the rejection of its proposal within 10 working days of the proposal due date.

Evaluation of proposals will be conducted in two parts: Technical Evaluation and Financial Assessment. The technical evaluation committee, consisting of at least three evaluators, will review the technical portion of each proposal and compute a technical score. A financial score will be computed separately based on the operating budget and budget narrative submitted. The final Technical Evaluation scores will be averaged and applied to the final Financial Assessment score to arrive at final scores.

Any proposal not receiving a minimum average score of 75 will be eliminated from consideration.

In case of a tie in the scoring process, the proposal with the highest score on Section 6.3 (Description of Program) will receive the higher ranking.

4.3 **Process for Awarding Contracts**

4.3.1 **Initial Awards and Allocations**

Proposals will be ranked, and a minimum of five (5) awards will be made to the applicants with the highest scores to
assume the operation of a Suicide Prevention Program. At least two (2) awards, and no more than three (3) awards, will be made to agencies in New York City.

Two (2) passing proposals with the highest scores operating Suicide Prevention Programs in New York City will be selected first. Three (3) awards, including the possibility of one (1) (but no more than 1) additional award to New York City, will be issued to applicants submitting the remaining highest scoring proposals.

If two (2) passing proposals are not received from applicants operating Suicide Prevention Programs in New York City by the RFP closing date of 9/8/2022, then the remaining awards for New York City agencies will be given to the highest scoring proposals from Rest of State agencies (e.g., if only 1 passing proposal is received from New York City, then the remaining 4 awards will be distributed to the highest scoring proposals from Rest of State applicants).

4.3.2 Contract Termination and Reassignment

There are a number of factors that may result in the contract being reassigned. This includes, but is not limited to, failure to maintain staffing requirements, failure to refer clients to behavioral health clinic services, or poor performance outcomes. A contractor will be provided notification if there is need for reassignment.

To reassign the contract, OMH will go to the next highest ranked proposal. If there are no agencies left with a passing score, OMH will go to the top of the list and work its way down the list to reassign the contract.

4.4 Award Notification

At the conclusion of the procurement, notification will be sent to successful and non-successful applicants. All awards are subject to approval by the NYS Attorney General and the Office of the State Comptroller before an operating contract can be finalized.

5. Scope of Work

5.1 Introduction

The New York State Office of Mental Health through this RFP will make available funds for the development of at least five (5) Suicide Prevention Programs for vulnerable youth and young adults. Hispanic/Latino, Black/African American, Asian American/Pacific Islander, American Indian/Alaskan Native, and Lesbian, Gay, Bisexual, Transgender, Queer,
and Intersex (LGBTQI+) youth/young adults are experiencing increasing rates of suicidal thoughts and behaviors. The New York State Office of Mental Health will provide funding for Programs operated by “grass roots” or community wraparound agencies to provide suicide prevention services and supports to one or more of these at-risk youth/young adult populations. Agencies will be required to partner with an identified behavioral health provider agency to facilitate access to treatment services for individuals who need them.

A minimum of five (5) awards will be made to support twelve (12) months of services; at least two (2) and no more than three (3) awards will be made to agencies in New York City.

5.2 Objectives and Responsibilities

Awardees must be prepared to provide Suicide Prevention Programs as outlined in Section 5.2 by the second (2nd) quarter of the contract year.

1. Treatment Adjacent Services

Suicide Prevention Programs are required to offer all of the following treatment adjacent services:
- Individual and group counseling
- Family education and counseling
- Community engagement and outreach
- Academic and vocational support
- Wellness activities
- Risk assessment
- Referral and linkage, including for managing crises

Additional services that can be provided at the discretion of the application include:
- Youth Peer Support
- Family Peer Support
- Certified Peer Specialist Support
- Certified Recovery Peer Support
- Psychosocial rehabilitation
- Art/music/dance therapy
- Developing coping skills including help-seeking and accepting behaviors
- Faith and spirituality activities
- Substance use prevention
- Native Connections
- Care coordination
- Postvention support
- Organized recreational activities that promote community wellness
- Mentoring
- Wrap-around support (e.g., food for group meetings, emergency assistance for youth/young adults and families ineligible for public benefits)
- Other (describe in proposal)
2. Partnership with Behavioral Health Provider

Suicide Prevention Programs must identify a licensed behavioral health clinic provider partner and describe procedures to ensure that clients enrolled in Suicide Prevention Programs receive timely access to clinical services from the provider partner as needed, including linkage with crisis services and/or a plan to offer clients 24/7 crisis coverage. Suicide Prevention Programs must provide documentation (e.g., a memorandum of agreement or a statement of support) outlining the identified behavioral health provider’s commitment to provide these services.

Licensed Behavioral Health Providers can include:
- Article 31 (OMH) clinics
- Article 32 (OASAS) clinics
- Article 28 hospitals with outpatient behavioral health clinic services
- Certified Community Behavioral Health Clinics (CCBHCs)
- Federally Qualified Health Centers (FQHCs)

5.3 Implementation

1. Safety and Accessibility

Suicide Prevention Programs will provide services:
- In dedicated spaces that are designed to promote openness, comfort, and safety; and
- In accessible locations (e.g., near public transportation and in buildings that are mobility accessible and allow entry on evenings/weekends).

2. Staffing

Suicide Prevention Programs will provide an adequate level of staffing to perform the required work and awardees will establish a staffing structure commensurate with the deliverables outlined in this project. Applicants are required to describe the proposed staffing resources, experience and qualifications needed to support the Suicide Prevention Program. At a minimum, Personnel, Supervision, and Training requirements for Suicide Prevention Programs include:
- Personnel Requirements:
  - An identified Team Leader to oversee all aspects of the Program.
  - At least one staff member must have training and/or experience as a family specialist/family counselor and the program must describe specific family outreach activities in Section 6.3.b.
  - Applicants are encouraged to include one or more of the following personnel in their staffing plan:
    - Youth Peer Advocates
    - Family Peer Advocates
    - Certified Peer Specialists
    - Certified Recovery Peer Advocates
- Supervision Requirements:
– A plan for maintaining regular supervision of all staff.

  o Training Requirements:
    – A plan to ensure staff receive ongoing training, especially culturally responsive trainings regarding specific populations being served by the team, as well as areas where there is a need for knowledge acquisition in Suicide Prevention education.
    – Staff will be trained to engage all youth and/or young adults in the Program’s focus population(s), including youth/young adults with mental health and/or substance use conditions and those with histories of trauma.
    – Where appropriate, Suicide Prevention Programs may have staff cross-trained for specific role areas such as counselor, art/music/dance therapist, and wellness coach.

3. Planning Meetings and Learning Collaboratives

Suicide Prevention Programs will meet and participate in planning and reporting meetings with the New York State Office of Mental Health to monitor and track the progress of the Suicide Prevention Program. These sessions will occur a minimum of four (4) times during the 12-month contract period.

Suicide Prevention Programs will be expected to participate in Learning Collaborative meetings convened by the New York State Office of Mental Health to share best practices and lessons learned with the other awardees. Learning Collaboratives will occur a minimum of two (2) times during the 12-month contract period.

4. Reporting

Suicide Prevention Programs will be expected to submit a report to the New York State Office of Mental Health summarizing the 12-months of the Suicide Prevention Program. At a minimum, the report will include:

  a. Summary of outreach and engagement efforts for the community, youth/young adults, and families/key support systems.
  b. Summary of treatment adjacent Suicide Prevention services provided, including aggregate numbers of individuals in the population(s) served.
  c. Summary of partnership with the behavioral health provider, including linkage, assessment, risk management, and crisis management activities.

5. Evaluation

Suicide Prevention Programs may be asked to participate in the evaluation of the program implementation, which may include questionnaires, surveys, site visits, and interviews.
5.4 Operating Funding

A minimum of five (5) awards will be made in amounts of up to $1 million each for a 12-month period.

6. Proposal Narrative

When submitting proposals for funding under this RFP, the narrative must address all components listed below, in the following order. Please be clear and concise in your response, not all questions need to fill the full character allowance. Agencies should use only the space available in Grants Gateway.

6.1 Equity

a. Entity’s Commitment to Equity and the Reduction of Disparities in Access, Quality and Treatment Outcomes for Marginalized Populations

1. Provide the agency’s mission statement, including a mission statement for the Suicide Prevention Program with information about the intent to serve one or more of the identified youth/young adult populations.

2. Identify the management level person responsible for coordinating/leading efforts to reduce disparities in access, quality, and treatment outcomes for marginalized populations. This includes activities related to diversity, inclusion, equity, cultural/linguistic competence. Information provided should include the individual’s title, organizational positioning, education, relevant experience.

3. Provide the diversity, inclusion, equity, cultural/linguistic competence plan as outlined in the National CLAS Standards for this program. Note - plan format should use the SMART framework (Specific, Measurable, Achievable, Realistic, and Timely). Plan should include information in the following domains: workforce diversity (data informed recruitment), workforce inclusion, reducing disparities in access, quality, and treatment outcomes in patient population, soliciting input from diverse community stakeholders and organizations).

4. Describe the process for which the diversity, inclusion, equity, cultural/linguistic competence plan was created using stakeholder input from service users and individuals from marginalized/underserved populations. Additionally, describe how the plan will be regularly reviewed and updated.

5. Using available data (race/ethnicity/gender/sexual orientation/language), describe the demographic makeup of the population in the geographic region/area that your program will primarily serve. Additionally, please describe how this data will be used to shape decisions pertaining to the recruitment and hiring of staff, policies, and the implementation of best practice approaches for serving individuals from marginalized/underserved populations.
b. Organization Equity Structure
1. Describe the organization’s committees/workgroups that focus on efforts to reduce disparities in access, quality, and treatment outcomes for marginalized populations (diversity, inclusion, equity, cultural/linguistic competence). Please also describe the membership of these committees/workgroups (organizational positioning). Include:
   i. How committees/workgroups review services/programs with respect to cultural competency issues within the entity.
   ii. How this group corresponds and collaborates with the quality assurance/quality improvement/compliance parts of the organization.
   iii. How committees/workgroups participate in planning and implementation of services within the entity.
   iv. How committees/workgroups transmit recommendations to executive level of entity; Note - it is important to describe membership of representatives from the most prevalent cultural groups to be served in this project.

c. Equity Training Activities
1. Describe the training strategy on for topics related to diversity, inclusion, cultural competence, and the reduction of disparities in access, quality, and treatment outcomes for marginalized/underserved populations. These include trainings about implicit bias, diversity recruitment, creating inclusive work environments, providing languages access services.

d. Workforce Diversity and Inclusion
1. Describe program efforts to recruit, hire and retain staff from the most prevalent cultural group of service users. This includes a description of:
   i. A documented data driven goal to recruit, hire and retain direct service/clinical, supervisory, and administrative level staff who are from or have had experience working with the most prevalent cultural groups of its service users.
   ii. Current staffing levels of direct service/clinical staff members who are from or have experience working with the most prevalent cultural groups of its service users.
   iii. Current staffing levels of supervisors who are from or have experience working with the most prevalent cultural groups of its service users.
   iv. Current staffing levels of administrative staff members who are from or have experience working with the most prevalent cultural groups of its service users.
   v. Include information about employment postings on platforms and in places specifically designed to hire diversity, the use of language in employment posting(s) that illustrate that the program is seeking to recruit diverse candidates, efforts to retain diverse employees use of best practice approaches to mitigate bias in interview/hiring processes.

e. Language Access
1. Describe efforts to meet the language access needs of the client’s served by this project (limited English proficient, Deaf/ASL). This information should include the use of data to identify the most prevalent language access needs, availability of direct care staff who speak the most prevalent languages and the provision of best practice approaches to provide language access services.
(i.e., phone, video interpretation). Also include information about efforts to ensure all staff with direct contact with clients are knowledgeable about using these resources. Additionally, provide information about the plan to provide key documents and forms in the languages of the most prevalent cultural groups of its service users (consent forms, releases of information, medication information, rights, and grievances procedures). This section should also include information related to:
  i. Addressing other language accessibility needs (Braille, limited reading skills).
  ii. Service descriptions and promotional material.

6.2 Population

a. Provide the geographic region/area that your program will primarily serve.

b. Describe in narrative the characteristics of the youth and/or young adult population(s) to be served by the Suicide Prevention Program, including
   1. Demographic information.
   2. A summary of their needs related to Suicide Prevention and other social service needs.

c. Provide estimates of how many youth/young adults will be served by the Program within 12-months.

6.3 Description of Program

a. Describe your understanding of the service needs of youth and/or young adults in the focus population(s) you chose, including those who may have a limited support network/resources and who may not otherwise be engaged in traditional services.

b. Describe your plans for outreach and engagement of each of the three (3) groups below, including descriptions of in-person (e.g., tabling at events) and digital (e.g., virtual, text, and phone capabilities) strategies. Any outreach and engagement materials described in your response (e.g., social media campaigns/messages, digital files including graphics and videos, toolkit resources, manuals for replication of the program, etc.) may be expected to be shared with the New York State Office of Mental Health.
   1. Community
   2. Youth/young adults
   3. Family members/key support systems

c. Describe your approach to identifying and assessing suicide risk in your youth/young adult focus populations, including how the Program will ensure ongoing assessment and screening for suicide risk. Describe your approach to offering appropriate referral and linkage, including for managing crises. Describe how you will work with the identified clinical partner to ensure all individuals receive the necessary risk assessment and safety planning.
d. Describe and demonstrate your experience in engaging underserved populations. Describe how your agency’s mission includes providing outreach and support to one or more of the target populations in this RFP, and if those activities include a Suicide Prevention focus.

e. Describe and demonstrate your experience in engaging youth and/or young adults in your focus population(s) with complex needs including those with mental illness, substance use, and/or who have experienced trauma. Provide a description of the engagement practices and strategies that your Suicide Prevention Program will leverage to serve youth and or young adults with complex needs.

f. Describe how your Program will offer the following treatment-adjacent services to youth and/or young adults in your focus population(s). Describe all services to be provided during normal business hours, as well as outside of normal business hours.
   o Individual and group counseling
   o Family education and counseling
   o Community engagement and outreach
   o Academic and vocational support
   o Wellness activities
   o Risk assessment
   o Referral and linkage, including for managing crises

g. From among the optional services below, describe any that you propose to offer in addition to the required services. Describe all services to be provided during normal business hours, as well as outside of normal business hours.
   o Youth Peer Support
   o Family Peer Support
   o Certified Peer Specialist Support
   o Certified Recovery Peer Support
   o Psychosocial rehabilitation
   o Art/music/dance therapy
   o Developing coping skills including help-seeking and accepting behaviors
   o Faith and spirituality activities
   o Substance use prevention
   o Native Connections
   o Care coordination
   o Postvention support
   o Organized recreational activities that promote community wellness
   o Mentoring
   o Wrap-around support (e.g., food for group meetings, emergency assistance for youth/young adults and families ineligible for public benefits)
   o Other

h. Describe your proposed Suicide Prevention Program’s partnership arrangement with a local behavioral health provider agency. Include a
description of existing or planned memorandum of agreement with the agency that outlines procedures for:

1. Consultation regarding behavioral health needs of youth/young adults enrolled in the Suicide Prevention Program.
2. Rapid triage and referral for clinical evaluation and timely access to treatment by the partner behavioral health program.
3. Communication between Suicide Prevention Program staff and clinicians treating enrolled youth/young adults.
4. Involvement of family in referral and treatment arrangements.

i. Applicants must submit one of the following documents outlining the identified behavioral health provider’s commitment to partnering with the Suicide Prevention Program, including providing the linkage, assessment, risk management, and crisis management activities described in this application:
   1. An existing memorandum of agreement with the partner behavioral health provider; or
   2. A statement of support from the partner behavioral health provider.

6.4 Implementation

a. Describe the start-up and phase-in activities necessary to implement the Suicide Prevention Program, including outreach and engagement activities and enrollment expectations. Include timeframes with dates in the description.

b. Describe how the agency will create a physical space that promotes openness, comfort, and safety to facilitate the Suicide Prevention Program. Include information about other supports the agency will provide for the Program relative to equipment and administrative oversight.

c. Describe how the Suicide Prevention Program is accessibly located (e.g., near public transportation, handicapped accessible and in buildings that allow entry on evenings/weekends).

d. Provide a staffing plan. Indicate the specific skills and level of experience expected of each staff member. Include timeframes with dates for recruitment, hiring, and onboarding. Describe plans to recruit diverse staff.

e. Describe plans for regular staff supervision, noting the frequency of supervision and what will be included as part of supervision.

f. Describe how the agency, including leadership, will support the staffing of the Program and what strategies will be used to improve retention of staff.

g. Describe resources the agency will use to orient, train, and ensure ongoing Suicide Prevention specific education for all staff providing services in the Suicide Prevention Program. Describe how trainings are responsive to the needs of the populations being served by the Program with regard to culture, mental health and or/substance use conditions, and trauma.
h. State the Suicide Prevention Program’s commitment to participating in planning, reporting, and learning collaborative meetings convened by the New York State Office of Mental Health.

i. Describe the agency’s approach to tracking and monitoring program implementation, including quantitative and/or qualitative data collection methods. Describe plans to summarize 12-months of the following Suicide Prevention Program activities in a report to be submitted to the New York State Office of Mental Health that will include at a minimum:
   o Outreach and engagement efforts for the community, youth/young adults, and families/key support systems.
   o Treatment adjacent Suicide Prevention services provided, including aggregate numbers of individuals in the population(s) served.
   o Partnership with the behavioral health provider, including linkage, assessment, risk management, and crisis management activities.

j. Describe the Suicide Prevention Program’s commitment to work with the New York State Office of Mental Health and other designated evaluators to further assess the implementation and impact of the Suicide Prevention Program.

6.5 Description of Agency

a. Provide a summary of the agency and its mission, the services provided, and the population(s) served. Include a description of any demonstrated expertise working with underserved populations, particularly providing outreach and support to one or more of the focus populations in this RFP. Describe how these experiences demonstrate the agency’s experience and qualification for operating a Suicide Prevention Program for your youth and/or young adult focus population(s).

b. Describe the agency’s organizational structure, administrative and supervisory support for services to be provided by the Suicide Prevention Program – include the governing body, and any advisory body that supports the organization and effective service provision.

   1. Describe how members of governing and advisory bodies as well as agency leadership/staffing represent the community being served.

c. Applicants that do not currently receive licensing/funding from OMH must describe their agency’s experience with and ability to serve the contractually agreed upon focus populations with successful interventions that improve outcomes. Particular emphasis should be placed on describing the agency’s experience and awareness of community resources relevant to individuals with mental illness within the county(ies)/borough(s) proposed to be served. Applicants that currently receive licensing/funding from OMH must provide an overview of the agency’s experience in providing OMH services to priority populations.
6.6 Reporting and Quality Improvement

a. Describe how the Suicide Prevention Program leadership will ensure staff are following all relevant program guidelines/procedures related to services for youth and/or young adults in your population(s).

b. Describe and demonstrate the Program’s approach to self-monitoring and ensuring ongoing quality improvement.

c. Describe how confidentiality of individuals’ records will be ensured in ways that conform to all local, state, and federal confidentiality and privacy regulations.

d. Describe how your agency will proactively prepare for and actively advocate for the safety and wellness of participants during behavioral health crises.

e. Describe your agency’s incident management strategy including how you will respond to adverse events and a process for incorporating findings into ongoing program operations.

6.7 Financial Assessment

a. The proposal must include a 12-month Budget (Appendix B). Up to $1 Million is available for the 12-month term. Any travel costs included in the Budget must conform to New York State rates for travel reimbursement. Applicants should list staff by position, full-time equivalent (FTE), and salary. Note that administrative costs cannot exceed 15% of the total budgeted costs.

b. Describe how your agency manages its operating budget. Also, applicants must complete a Budget Narrative (Appendix B1) which should include the following:

1. Detailed expense components that make up the total operating expenses;
2. The calculation or logic that supports the budgeted value of each category; and,
3. A description of how salaries are adequate to attract and retain qualified employees.
4. All costs must be justified.